

Greenbuild International Conference + Expo

by informa...

OCTOBER 20-23, 2026

EXPO: 21-22

Javits Center | New York, NY

High Impact Sponsorship Opportunities



Hello New York!

Nearly 25 years in the making - **for the first time ever, Greenbuild is coming to New York City** and the excitement is real. There's no better stage than the world's most influential city to spotlight the future of sustainable building.

New York is where bold climate policy meets one of the largest real estate markets on the planet. It's where builders, developers, owners, architects, engineers, and sustainability professionals are rewriting the rules of the built environment.

Position your company at the center of these discussions with industry leaders who have the power to scale sustainable practices across millions of square feet.

Greenbuild Audience Demographics

Greenbuild is the premiere event that brings the entire ecosystem of sustainable building professionals together under one roof for an exciting, immersive experience geared towards those who want to improve their building projects, meet new clients, and contribute to creating a healthier future for our communities.



80%

of Greenbuild attendees are involved in commercial or residential building, or both!



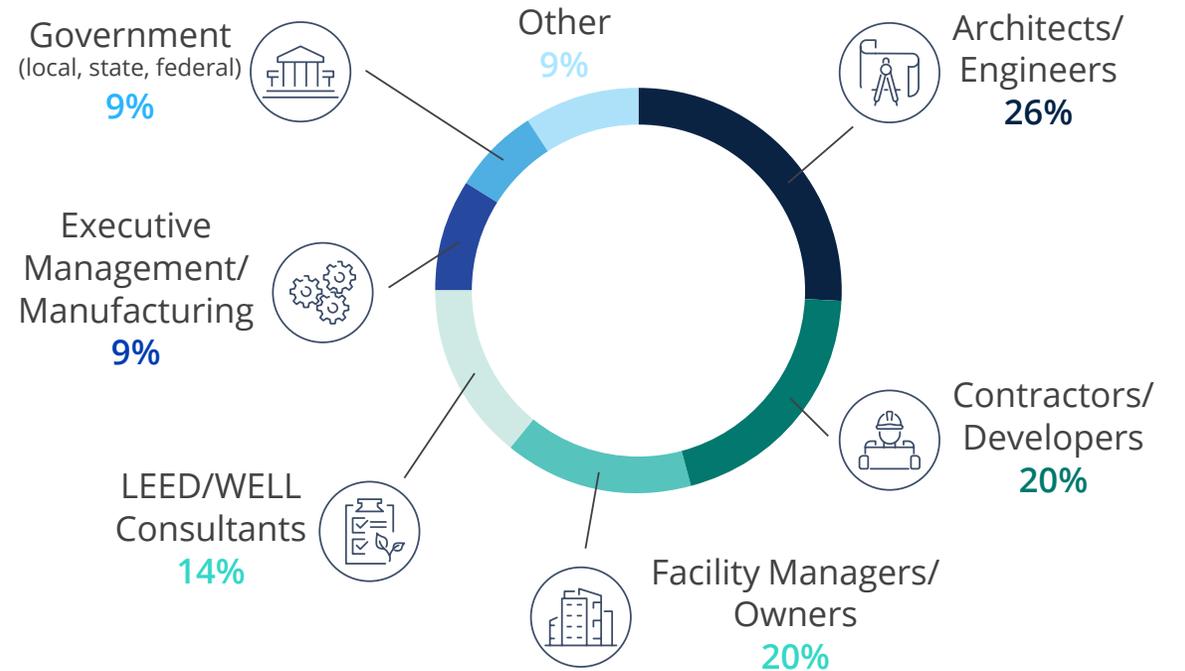
Over **65%**

of Greenbuild attendees play an active role in the purchase of sustainability products.



60%

of attendees hold a LEED, WELL, or AIA credential.



Here's Who Attends Greenbuild

OWNERS/OPERATORS, DEVELOPERS/REITS

Acadia Realty Trust
 AEW Capital Management
 Akridge
 Asana Partners
 Atapco Properties, Inc
 AvalonBay Communities
 Boyle Investment Company
 Blackstone Real Estate
 Brandywine Realty Trust
 Bridge Investment Group
 BXP
 CBRE
 CenterSquare Investment Management, LLC
 City Office REIT
 Clarion Partners
 Cousins Properties
 Cushman & Wakefield
 DLP Capital
 Empire State Realty Trust
 EQT Exeter
 Equity Commonwealth
 Equity Residential
 Essex Property Trust, Inc.

FPA Multifamily
 Goldman Sachs
 Greystar
 Griffin Capital Company, LLC
 Hines Real Estate
 Highwood Properties, Inc.
 Hudson Pacific Properties, Inc.
 Independence Realty Trust, Inc.
 Inland National Development Company, LLC.
 Invesco Real Estate, Inc.
 JLL (Jones Lang LaSalle Incorporated)
 Kennedy Wilson
 Kilroy Realty Corporation
 LaSalle Investment Management
 Lendlease
 Mar Ventures Inc.
 MetLife Investment Management
 Mill Creek Residential
 Millrose Properties, Inc.
 Nuveen Real Estate
 Office Properties Income Trust
 Oxford Properties

Peakstone Realty Trust
 Pennrose
 Penzance Management
 PGIM Real Estate
 Principal Real Estate Investors
 Prologis
 Related Companies, L.P
 Rudin Management Company
 Service Properties Trust
 SL Green Realty Group
 Stoneweg US
 The Davis Companies
 The Green Cities Company
 The Penn Group
 The Vanguard Group, Inc.
 The Wolff Company
 Tishman Speyer
 Trammell Crow Company
 UBS Global Real Assets
 Vornado Realty Trust
 Woodbourne Capital



Here's Who Attends Greenbuild

ARCHITECTURE/ENGINEERING

AECOM
 Arcadis
 ARUP
 Atelier Ten USA LLC
 Beyer Blinder Belle Architects & Planner
 Bjarke Ingels Group
 Burns & McDonnell
 Buro Happold
 CannonDesign
 COOKFOX Architects
 Corgan
 DLR Group
 EwingCole
 Fluor
 Gensler
 Haskell
 HDR
 HKS, Inc.
 HLM Architects
 HNTB
 HOK

Jacobs
 Kimley-Horn
 Mithun
 Mosley Architects
 NBBJ
 Page
 Perkins Eastman
 Perkins&Will
 Populous
 Robert A.M. Stern Architects, LLP
 Simpson Gumpertz & Heger Inc.
 Skidmore, Owings & Merrill LLP
 SmithGroup
 Stantec
 Syska Hennessy Group, Inc.
 Terracon Consultants
 Tetra Tech
 TRC Companies
 Walter P Moore
 WSP
 ZGF Architects



Here's Who Attends Greenbuild

BUILDERS, COMMERCIAL/MULTI-FAMILY

Alliance Residential Group
 Arco Construction Cos.
 Balfour Beatty US
 Bainbridge Companies, The
 Bechtel
 BNBuilders
 Bozzuto Construction
 CBG Building Company
 Clark Construction Group, LLC
 Clayco, Inc. / LJC
 Consigli Construction Company
 DAVIS Construction
 Dominion
 DPR Construction
 Gilbane Building Company
 Gray Construction
 Hensel Phelps
 Hillpointe
 HITT Contracting Inc.
 Hoffman Construction
 Holder Construction Group, LLC
 JE Dunn Construction

LandSouth Construction
 Leopardo Construction
 McCarthy Holdings
 McShane Companies
 Miron Construction Co., Inc.
 Mortenson
 NRP Group
 PCL Construction Services, Inc.
 Provident General Contractors
 Ryan Companies US, Inc.
 Shawmut Design and Construction
 Skanska
 STO Building Group
 Suffolk Construction Co. Inc.
 Summit Contracting Group
 Swinerton
 The Walsh Group
 The Whiting-Turner Contracting Company
 Trinsic Residential Group
 Turner Construction Company
 Webcor Builders
 Wood Partners Inc



Here's Who Attends Greenbuild

LEED & WELL CONSULTANTS

3R Building Sustainability
 AEI Consultants
 AUROS Group
 AVANT LEAP
 BranchPattern
 Brightworks Sustainability
 Building Performance Consultants, Inc.
 Cashins & Associates
 Catalyst Partners
 ClimateCheck
 CMTA, Inc., Engineering Consultants
 CodeGreen Solutions
 Ecoworks Studio
 EAM Associates
 EBI Consulting
 Eco Evolutions
 Emerald Built Environments
 enviENERGY Studio LLC
 Entegrity
 Epsten Group, Inc., The
 ERM
 Firecrown Advisors

Green Building Consulting & Engineering
 Innova Services Corporation
 International WELL Building Institute
 Introba
 KOW Building Consultants
 Leading Edge Consulting Services LLC
 Lorax Partnerships, LLC
 MaGrann Associates
 OLA Sustainability
 Partner Energy
 RE Tech Advisors
 Real Building Consultants
 Sage Green Strategies Inc.
 SGS North America
 SK Collaborative
 Stok
 Sustainable Investment Group, LLC
 VCA Green
 Verdacity
 Verdani
 Verdical Group
 WAP Sustainability Consulting



Sustainable Finance & Investment Forum

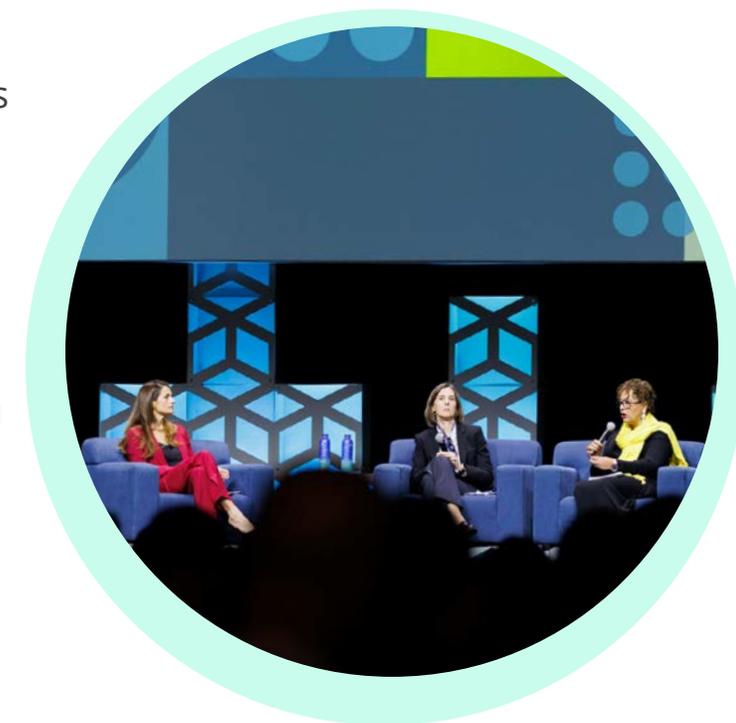
This 2-day, PEER-to-PEER content-driven event, is exclusively for Building Owners/Operators, REITs, Portfolio/Asset Managers, and Fund Managers, Institutional and Real Estate Investors, and will provide insights, market trends, research, and strategies that address some of the most pressing topics in commercial real estate.

By sponsoring the premier gathering of building owners & investors. From national portfolio owners to institutional investors and cutting-edge developers, you will have the opportunity to collaborate with the decision-makers shaping the future of the built environment.

AS A SPONSOR, YOU'LL GAIN:

- Unmatched Access – Build relationships with high-value owners, asset managers, and capital partners actively seeking solutions for the future.
- Strategic Exposure – Elevate your organization in front of a curated audience of industry leaders
- Thought Leadership – Position your team as innovators driving smarter, more sustainable, and more profitable real estate outcomes.
- Deal-Driven Networking – Participate in private roundtables and VIP receptions.

Only a few opportunities are available. Call to discuss the various levels of participation.



Greenbuild Summits (Exclusive)

Position your company as a subject matter expert and thought leader by sponsoring a full-day Summit!

Our Full-day Summits will kick off the Greenbuild conference on Tuesday, October 20th and take a deep dive into the subjects and topics that matter most. Estimated Summit Attendance 350-400+ each.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice
- (3) co-branded email, social and newsletter ad promotions to drive Summit registrations

ON-SITE EXPOSURE

- Company logo featured on mainstage and session room entrance signage
- Company logo on session room podium sign (if using a podium)
- Company logo featured on session room walk-in / out slides
- Company logo featured on website with programming
- Company logo featured on mobile app with the session descriptions
- Company logo featured throughout Conference and Tradeshow as a Greenbuild Silver Sponsor

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email to all Summit registrants

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with Summit attendee information
- Report of On-Demand Session Views Post-Event

THOUGHT LEADERSHIP

- (1) 60-minute session to be held during Summit Lunch
- 5-minute remarks during Summit Closing Session

EVENT ACCESS

- (1) invite to the Women in Green Lunch (\$149 value)
- (4) Greenbuild Conference passes (\$6,000 value)

\$35,000



SAMPLE TOPICS INCLUDE:

AI and Technology for the Built Environment

Innovative Materials

Healthy Spaces

Building Performance and Decarbonization

Keynote Sponsorship

Leave a lasting impression from the MAIN STAGE by sponsoring a Greenbuild keynote!

Greenbuild starts off each day with a powerhouse keynote speaker, bold new ideas, and industry insights. These must-attend sessions draw standing-room-only crowds and spark conversations that extend well beyond the event. Capture the audience's attention by taking the Main Stage and share 5–7 minutes of remarks that showcase your company's vision and leadership.

Contact the sales team for more information on the keynote schedule and pricing.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on Greenbuild website, online registration platform and in the official mobile app
- Company logo on all emails, mailers, and social media with program mention
- Company logo featured on Greenbuild floorplan
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Company logo featured throughout Greenbuild Conference and Tradeshow as a Gold Level Sponsor
- Company logo featured on keynote entrance signage
- Company logo featured on keynote walk in/out slides

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with keynote attendee information

THOUGHT LEADERSHIP

- (1) 5 min. introductory remark to the keynote speaker

EVENT ACCESS

- (2) invites to the Women in Green Lunch (\$298 Value)
- (6) Greenbuild Conference passes (\$9,000 Value)
- Reserved Keynote Seating for 10
- Invitation for 2 to VIP Keynote Meet & Greet (Subject to Talent approval and availability)

Inquire within



Past keynote speakers include:
Jane Fonda,
President Barack Obama,
Dan Levy, Kal Penn,
Don Cheadle
and more.

Executive Speaker Series

Position your brand at the forefront of sustainable innovation by sponsoring the Executive Speaker Series at Greenbuild, a premier 60-minute session on Wednesday and Thursday designed for senior professionals in the green building industry. Align with top thought leaders, gain unparalleled visibility, and showcase your commitment to advancing a more sustainable built environment.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on Greenbuild website and in the official mobile app
- Company logo on all emails, mailers, and social media with program mention

ON-SITE EXPOSURE

- Company logo featured throughout Greenbuild Conference and Tradeshow
- Company logo featured on entrance signage
- Company logo featured on walk in/out slides

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with executive series attendee information

THOUGHT LEADERSHIP

- (1) 5 min. introductory remark to the speaker

EVENT ACCESS

- (2) invites to the Women in Green Lunch (\$298 Value)
- (2) Greenbuild Conference passes (\$3,000 Value)

Contact the sales team for more information on the schedule and pricing.



Education Lab Sponsorship

Connect with attendees through a unique classroom experience located right inside the exhibit hall.

Each lab will feature sponsor-developed content that will be submitted by Greenbuild for GBCI and AIA CE approval. Each lab will host 5-6 educational sessions during expo hours (scheduled by Show Management).

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on Greenbuild website, online registration platform and in the official mobile app
- Company logo featured on Greenbuild floor plan
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Company logo, session name and times featured on meter board stationed at Education Lab stage on expo hall floor
- Company logo featured on lectern signage & hanging signage
- Company logo featured throughout Conference and Tradeshow
- Session and stage activity featured in Greenbuild Expo Hall Events Schedule

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with Education Lab attendee information

THOUGHT LEADERSHIP

- Present (5-6) 60-minute CE accredited speaker sessions

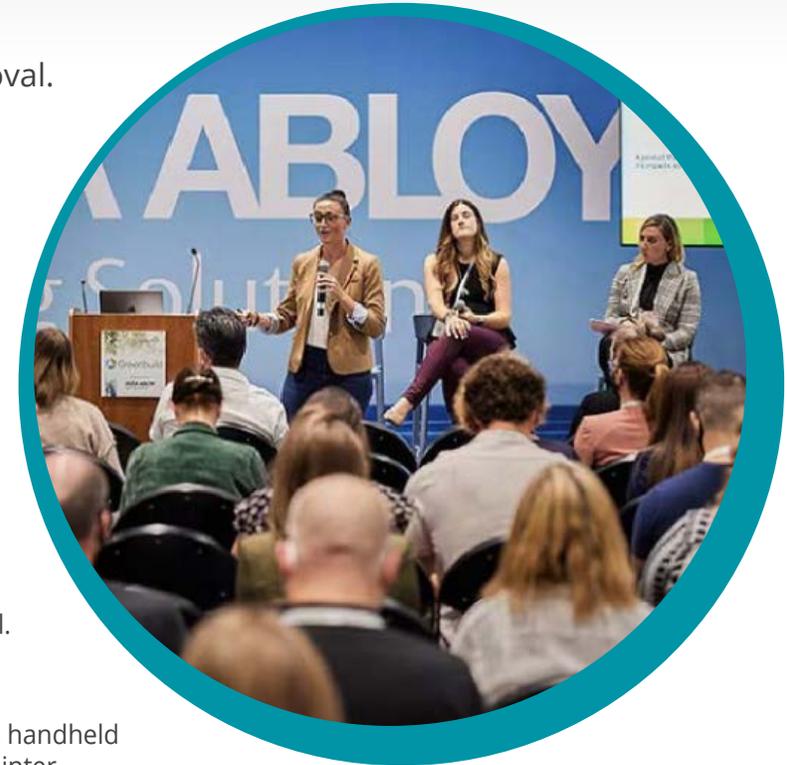
EVENT ACCESS

- (2) invites to the Women in Green Lunch (\$249 Value)
- (6) Greenbuild Conference passes (\$9,000 Value)

MORE DETAILS:

- Sponsor-created, custom branded, double sided back wall. Sponsor to provide final artwork.
- Theater Seating for up to 75 people
- AV Package: (2) speaker sound system, (1) podium mic, (1) handheld wired mic, (2) 55" monitors, wireless presenter or laser pointer

\$53,500



Education Track Sponsorship

Associate your brand with Greenbuild's top-notch education.

- Be seen as an Industry thought leader and align your brand with Greenbuild's unparalleled education. Each core-program track consists of eight (8) sessions over the course of the conference. As a sponsor, you will be featured in a 60-second video to be played before each session. Average session room holds 300 attendees.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on Greenbuild website, online registration platform and in the official mobile app
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Company logo featured on session walk in/out slides
- Company logo featured on session entrance signage
- Company logo featured throughout Conference and Tradeshow

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with Education Track attendee information
- Leads included for On-Demand views

THOUGHT LEADERSHIP

- (1) 60-second video commercial provided by the sponsor to be played in session room

EVENT ACCESS

- (1) invite to the Women in Green Lunch (\$149 Value)
- (4) Greenbuild Conference passes (\$6,000 Value)

\$26,000



Individual Session Sponsor

Associate your brand with Greenbuild's top-notch education.

Be seen as an Industry thought leader, align your brand with Greenbuild's unparalleled education, reach your target audience and generate leads!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Inclusion in overall Greenbuild marketing campaign
- Company logo, profile and session listing featured on Greenbuild website and in the official mobile app
- Company logo beside your chosen session on the Greenbuild Education Program

ON-SITE EXPOSURE

- Company logo featured on session walk in/out slides
- Company logo featured on session entrance signage
- Company logo featured throughout Conference and Tradeshow
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes) OR (1) 60-second video commercial provided by the sponsor to be played in session room)

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with Accredited Session attendee information
- Leads included for On-Demand views

\$4,500 / \$5,000 (non-exhibitor)



Sponsored Speaking Opportunity

Elevate your brand awareness, position your company as an industry thought leader, and generate qualified leads.

Reserve your 60-minute time slot on the Greenbuild conference program to deliver your message in a high-powered presentation on a topic area that you have expertise in, with continuing education credits tied to your session*.

Green building professionals constantly search for new ideas and information to help them grow their business; while actively seeking the latest cutting-edge products, tools, and resources to solve their sustainability challenges.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on the online registration platform

ONSITE EXPOSURE

- Company logo featured on session walk in/out slides
- Company logo featured on lectern signage & hanging signage

Note: Accrediting your speaking session also qualifies you for Green Level Investment benefits.

**Session will be submitted by Greenbuild to AIA and GBCI for CE approval for an additional cost.*

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with audience information

THOUGHT LEADERSHIP

- (1) 60-minute presentation in a private meeting room
- Sponsor programming will be made available on streaming platform for 3-months post event

\$14,500 Non-accredited
\$18,000 Accredited*



Innovation Showcase

Combine your in-person booth presence with two separate speaking sessions on our Innovation Stage inside the exhibit hall.

Top sustainability buyers attend Greenbuild each year seeking the latest technologies, products, solutions, and services to advance their sustainability mission. The Innovation Showcase is your chance to tell industry decision-makers how you can solve their challenges.

SPONSORSHIP INCLUDES:

- 10x10' Inline booth with Essential Lead Gen Package
- 40 minutes of presentation time
 - 20 minute time slot on Wednesday, November 5
 - 20 minute time slot on Thursday, November 6
- Stage will be located on the Expo Floor
 - 55" monitor with laptop will be provided for sponsor presentations
 - Meter board promoting Sponsor & Times
- Session or stage activities included in Greenbuild Expo Hall Events Schedule
- Receive detailed pre-registered and onsite session attendee data via your LeadInsights Dashboard
- Sponsor programming will be made available on Streamly On-Demand for 3 months of post event digital streaming

\$17,500 – includes a 10x10 exhibit booth

\$11,000 – without 10x10 booth



Technology Showcase & Demo

Bring your technology to life with an exclusive Technology Showcase & Demo sponsorship.

This opportunity positions your company at the center of the action, giving you a premier platform to demonstrate the power, functionality, and impact of your latest products and solutions in a dynamic, hands-on environment.

Each 30-minute interactive format offers you a chance to take the stage and showcase not just what your technology does, but how it transforms workflows, accelerates performance, reduces costs, and advances sustainability.

Strategically located in a high-visibility area designed to attract steady traffic throughout the event, ensures maximum exposure to attendees who are eager to discover what's next in technology.

By sponsoring the Technology Showcase & Demo, your organization will:

- Gain premium visibility in front of decision-makers actively seeking solutions.
- Capture real-time feedback and insights directly from your target audience.
- Create a lasting impression that extends well beyond the event floor.

\$20,000 includes a 10x20 booth

\$15,000 includes a 10x10 booth

\$9,500 without a booth



“Women in Green” Lunch (Exclusive)

Sponsor this high-powered lunch that salutes the women in our industry who have emerged as great sustainability leaders and celebrating their legacy of shaping the green economy.

Also, connect with new leaders in the movement to encourage, inspire, mentor, and motivate.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on Greenbuild website and in the official mobile app
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Company logo featured on room entrance signage
- Company logo featured on session walk in/out slides
- Company logo featured on podium (if using a podium)
- Company logo featured on table tent signs or menu cards
- Company logo featured throughout Conference and Tradeshow

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

THOUGHT LEADERSHIP

- (1) 5 min introductory remarks

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with WIG attendee information

EVENT ACCESS

- (4) Greenbuild Conference passes (\$6,000 Value)
- (8) tickets to WIG with the option to reserve (1) table (WIG ticket holders must be Greenbuild attendees) (\$1,192 Value)

\$48,500



Greenbuild Gala Sponsorship

Celebrate Greenbuild with your company's branding in front of thousands of attendees and on all promotional items before, during and after Greenbuild.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

- Naming Rights to the event – The Greenbuild Gala, presented by <Your Company>
- Exclusive VIP Entrance to the event
- Opportunity to play a video during Gala
- Opportunity to provide visual presence through branding at event (Gobo, signage, video)
- Featured recognition on all promotional items related to the Gala
- Logo on all advertising leading up to and at the Gala
- Opportunity to provide an eco-friendly giveaway for Gala attendees
- Signature cocktail or beverage
- Logo on dedicated Greenbuild Gala web-page
- Logo presence onsite – exterior and central interior presence

THOUGHT LEADERSHIP

- Opportunity to provide welcome and thank you remarks to attendees and briefly discuss your organization on stage during the Gala

LEAD GENERATION & INSIGHTS

- List of Greenbuild Gala attendees via Lead Insights dashboard

VIP RECEPTION AT GALA

(PENDING SPACE AT VENUE)

- Informa will work with venue to identify an exclusive space to place a VIP Area for Sponsor if desired
- Greenbuild will portion food from overall event to this area (pending venue approval). Any above and beyond food must be paid for by sponsor. Hosted bar if offered is at the responsibility of the sponsor.

\$50,000



Registration Sponsor (Exclusive)

Put your brand front and center.

- Stand out from the crowd and position your company at the forefront of the industry during Greenbuild 2026 registration. Be the company Greenbuild attendees see first as they register both online and onsite at the show.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Inclusion in the Greenbuild Registration marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the Greenbuild website and sponsor directories as Gold Level Sponsorship
- Inclusion in the email campaign to 50,000 industry professionals
- Inclusion in Greenbuild registration confirmation email with your logo, key messaging, and hyperlink of choice.
- Inclusion in the Greenbuild 'Thank you for registering' page, co-branded to include your logo, key messaging, website links / web banner
- Logo exposure on the Greenbuild website and sponsor directories as Gold Level Sponsorship
- Company logo featured on Greenbuild floor plan
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Company Logo prominently displayed on high profile registration kiosks at the entrance to the event
- Company logo featured throughout Conference and Tradeshow as a Gold Level Sponsor
- Company logo featured in all walk-in/walk-out rotating slides in session rooms and Keynote

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

EVENT ACCESS

- (2) invites to the Women in Green Lunch (\$300 value)
- (6) Greenbuild Conference passes (\$9,000 value)

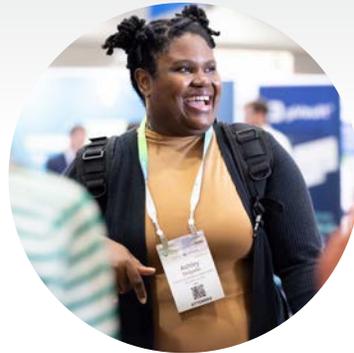
\$35,000



Registration Sponsorships

Attendee Badges

- Everyone in attendance wears a badge, which means everyone at Greenbuild will see your company name with this premium placement. Don't miss out on this opportunity to have your logo on the front of the badge right next to the show logo!



SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice (distributed to mailing list of 50,000)

ON-SITE EXPOSURE

- Company logo featured on Greenbuild show badges
- Company logo featured throughout Conference and Tradeshow as a Silver Level Sponsor

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

EVENT ACCESS

- (1) invite to the Women in Green Lunch (\$149 Value)
- (4) Greenbuild Conference passes (\$6,000 Value)

MORE DETAILS:

- Badges distributed at onsite registration
- Quantity of badges is based off anticipated attendance; approximately 10,000+

\$25,000

Lanyards

Your company's full-color logo in conjunction with the Greenbuild logo will be printed on thousands of lanyards worn by all attendees and volunteers throughout the entire event.



SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice (distributed to mailing list of 50,000)

ON-SITE EXPOSURE

- Company logo featured on Greenbuild lanyards
- Company logo featured throughout Conference and Tradeshow as a Silver Level Sponsor

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

EVENT ACCESS

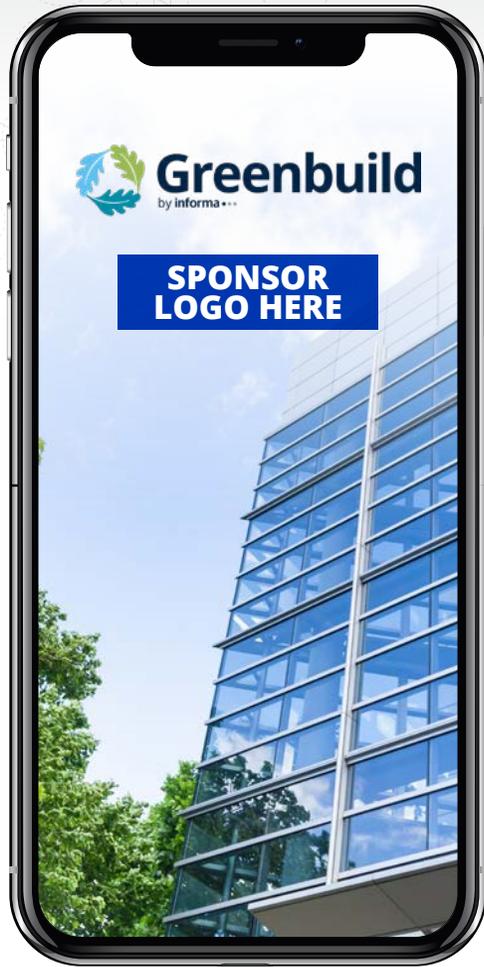
- (1) invite to the Women in Green Lunch (\$149 Value)
- (4) Greenbuild Conference passes (\$6,000 Value)

MORE DETAILS:

- Lanyards are made from sustainable materials
- Lanyards distributed onsite to all attendees at registration and badge pick-up
- Greenbuild show logo included on the lanyard
- Show management to produce lanyards

\$30,000

Mobile App Title Sponsor (Exclusive)



Associate your name with the latest in conference technology by sponsoring the official Greenbuild mobile app.

The app will be available for free to all attendees and includes your logo (and hyperlink) on the app landing page, with additional logo presence displayed throughout. These are the tools everyone will be using onsite!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Company logo featured on mobile app splash page
- (1) banner ad featured on mobile app homepage
- (1) dedicated full-screen landing page linking to a website of your choice
- Company logo featured throughout Conference and Tradeshow as a Silver Level Sponsor

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

EVENT ACCESS

- (1) invite to the Women in Green Lunch (\$149 Value)
- (4) Greenbuild Conference passes (\$6,000 Value)

\$20,000

Speed Networking Sponsorship

Maximize your brand visibility and connect with industry leaders at Greenbuild 2026's high-energy Speed Networking session.

This exclusive sponsorship opportunity puts your brand at the center of one of our most dynamic and engaging networking events. Position your brand at the intersection of sustainability and professional connection. Be the catalyst for meaningful industry relationships at Greenbuild 2026.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on Greenbuild website and in the official mobile app
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice
- Featured mention in pre-event marketing emails promoting Greenbuild Speed Networking

ONSITE EXPOSURE

- Company logo featured throughout Conference & Tradeshow
- Company Logo with Sponsorship Level featured on Rotating Slides before all Keynote Stage Sessions
- Company logo featured on Speed Networking entrance signage
- Ability to brand the Speed Networking Area
- Opening remarks (3 minutes)
- Ability to do give branded merchandise to Speed Networking Attendees (must be approved by show management)

LEAD GENERATION & INSIGHTS

- Access to post-event LeadInsights dashboard with Speed Networking attendee information
- Company logo featured in Post-Show Thank You Email

EVENT ACCESS

- Invite to the Women in Green Lunch (\$149 Value)
- (4) Greenbuild Conference passes (\$6,000 Value)

\$10,000

EVENT DETAILS:

- **FORMAT:** Structured 3-minute rotations coordinated by Greenbuild Staff.
- **DURATION:** 60-minute session on both Wednesday November 5th and Thursday November 6th
- **PARTICIPANTS:** Open to all Greenbuild attendees and typically attracts 100-150 delegates per session
- **LOCATION:** Speed Networking Area on the Expo Floor



Wellness Sponsorship

Start the day refreshed by practicing self-care and take a moment to breath throughout the day.

The Greenbuild Wellness programs are a healthy way to start the day refreshed by practicing self-care and taking a moment to breath. Sponsor the yoga class, run club and meditation space each morning and align your brand with healthy living (sponsorship non-exclusive).

On Wednesday and Thursday mornings, Greenbuild will host (1) 45-minute yoga and meditation class (instructor and yoga mats provided) and (1) 45 minute run/walk club.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and yoga session listing featured on Greenbuild website and in the official mobile app
- Pre-Show Email that can be lead generating

ON-SITE EXPOSURE

- Company logo featured on yoga class, meditation space and run club signage
- Provide bag of sponsor branded items to attendees

MORE DETAILS:

- Sponsor can provide giveaways to distribute to participating attendees

\$10,000



SpotMyPhotos at Greenbuild (Exclusive)

SpotMyPhotos

Premium logo placement opportunity offering high visibility with Greenbuild attendees.

SpotMyPhotos is a platform that works with Greenbuild's various photographers. When our event photographers capture an attendee or exhibitor in a photo, they can opt-in to receive a free link to their own private gallery with each photo they've appeared in during the event.

Attendees and exhibitors can then easily share their event photos on social media, via email, or anywhere else.

Generate countless impressions as the exclusive SpotMyPhotos sponsor, and we will put your logo below each attendee event photo and/or on the custom landing pages where photos appear.

\$6,000



Carbon Offset Sponsorship

Support our efforts towards Climate Change and become the official Carbon Offset Sponsor.

As a sponsor, your environmental investment will go towards new sustainability projects to offset close to 4,000 metric tons. Carbon offsets are a practical and effective way to address climate change and encourage the growth of renewable energy.

The Carbon Offset Sponsor will reduce the carbon footprint of Greenbuild by offsetting the impact of the conference's venue use, attendee travel, and hotel accommodations. In addition to sponsoring the offset you are encouraged to match the attendees carbon offset donations to increase the environmental impact.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

BOOTH & DISPLAY INCLUSIONS

- Priority booth placement

PRE-EVENT EXPOSURE

- Company logo, profile and session listing featured on Greenbuild website, online registration platform and in the official mobile app
- Company logo featured on Greenbuild floor plan
- Company logo featured in (3) email promotions to all registrants
- Company logo featured in (3) social promotions across [LinkedIn, Instagram and/or Facebook] surrounding Greenbuild Carbon Offset project selection contest
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Presence in sustainability hub
- Company logo featured throughout Conference and Tradeshow

POST-EVENT EXPOSURE

- Company logo featured in (2) post-event emails to all registrants
- Company logo featured in post-show sustainability report
- Company logo featured in post-show Thank You email

EVENT ACCESS

- (2) invites to the Women in Green Lunch (\$300 Value)
- (6) Greenbuild Conference passes (\$9,000 Value)

\$35,000



Sustainability Sponsorships

Waste Diversion and Volunteer Program Sponsorship

Partner with us to minimize waste output at Greenbuild.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo featured on the Greenbuild website sustainability page
- (1) 600x150 banner ad featured on Greenbuild Monthly Digest on LinkedIn linking to content of your choice

ON-SITE EXPOSURE

- Company logo featured on signage at waste diversion station
- Company logo featured on volunteer t-shirts
- Company logo featured throughout Conference and Tradeshow

POST-EVENT EXPOSURE

- Company logo featured in post-show Thank You email

EVENT ACCESS

- (1) invite to the Women in Green Lunch (\$149 Value)
- (4) Greenbuild Conference passes (\$6,000 Value)

MORE DETAILS:

- Signage includes local waste stream educational info
- Logo on the Greenbuild website's sustainability page associated with the section dedicated to educational content explaining the different local waste streams

\$30,000



Water Conservation Sponsorship

Make sure attendees know who is quenching their thirst with branded water bottles!

As a BYOWB (bring your own water bottle) event, your branded water bottle will be in the hands of the attendees throughout the entire event and sure to be used long after.



SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

ON-SITE EXPOSURE

- Company logo featured on sponsor supplied water bottles distributed to all attendees
- Company logo featured throughout Conference and Tradeshow

EVENT ACCESS

- (2) Greenbuild Conference passes (\$3,000 Value)

MORE DETAILS:

- Sponsors are required to supply 8,000 branded water bottles that feature the sponsor logo and official Greenbuild logo
- Water bottle must be made in the US and comply with Greenbuild sustainability standards

\$20,000

Booth Traffic Drivers

Exclusive Email

- Drive traffic to your booth or sponsored content, promote special offers, and maximize exposure for your onsite presence with an exclusive email to the Greenbuild pre-registration list.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, website, branding and messaging in (1) exclusive email sent to registered Greenbuild attendees

MORE DETAILS:

- Date selections are first-come, first-serve
- Sponsor provides HTML - HTML may contain multiple URL links (materials are due 1 week before deployment)
- Sponsor provides max 60-character subject line (spaces count)
- Images in email to be hosted on Sponsor's server

\$5,800

Ask the Industry Video

Position yourself as an industry expert with a short Q&A played in highly-trafficked zones. Answer 2-3 preselected questions in a quick 30-60 second video, and watch as your content will be combined with all submissions and played on loop in various areas at Greenbuild.

For more details on how to get the most out of your video, [see here](#).

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Video featured on Greenbuild website and in pre-event emails, newsletters and social promotions across [LinkedIn, Instagram and/or Facebook]

ON-SITE EXPOSURE

- Video played continuously through registration

DIGITAL EXPOSURE

- Video will be hosted on Greenbuild YouTube channel

THOUGHT LEADERSHIP

- Answer 2-3 preselected questions in a quick 30-60 second video, and watch as your content will be combined with all submissions and played on loop in various areas at Greenbuild*

\$4,000

**Sponsor responsible for filming/recording Q&A; conference team will handle all video editing.*

Mobile App Push Notification

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

ON-SITE EXPOSURE

- (1) mobile app push notification during the event between 8 am - 4 pm on the hour including 25-character subject line, 150 body content and redirect link

\$4,000

Booth Traffic Drivers

Happy Hour in the Hall

- Amplify your brand and network with attendees by hosting a happy hour at all of the bars on the lively Exhibit Hall floor. You'll even receive 100 drink tickets to pass out to attendees who visit your booth!



SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and program listing featured on Greenbuild website and in the official mobile app

ON-SITE EXPOSURE

- Company logo and happy hour listing featured on signage directing attendees to your booth for drink tickets
- Company logo and booth # featured on 8.5 x 11" easel back sign at all bars
- Company logo featured on party napkins
- Company logo featured on (100) drink tickets

\$5,800

Attendee Morning Coffee Break

Amplify your brand, network with attendees and generate leads by hosting a coffee break for attendees immediately following the Morning Keynotes on the lively Exhibit Hall floor.



SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and program listing featured on Greenbuild website and in the official mobile app

ON-SITE EXPOSURE

- Company logo and Coffee Break listing featured on signage directing attendees to your booth
- Company logo and booth # featured on 8.5 x 11" easel back sign at all Coffee Locations

EVENT ACCESS

- (2) Greenbuild Conference passes (\$3000 value)

\$8,000 – 2 Available

Passport to Prizes

Drive booth traffic by participating in our incredibly popular contest!

Your company name and booth number will be featured in our “passport” program. All booths participating in the P2P program must be visited and stamped for a contest entrant to be eligible.

On the last hour of the last day that the expo hall is open, the Passport to Prize Winners will be announced on the show floor. Attendees must be present to win and will be taken to the sponsor booth to collect their prizes. All Passport to Prizes booths must be located in the exhibit hall.

Attendees have an opportunity to win a variety sponsor provided prizes valued each at \$100 or more and a chance to win the Grand Prize of a Free Pass to Greenbuild 2026!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Pre-event email promoting P2P to all registered attendees
- Company logo, name, and booth # featured on Greenbuild Passport to Prizes Page, in Greenbuild Mobile App and Greenbuild website

ON-SITE EXPOSURE

- Digital Signage
- Rotating slides in every Greenbuild track session

MORE DETAILS:

- Sponsor is required to provide a prize of \$100 or greater for participants to win

\$2,500



Greenbuild Partnership Program

Greenbuild's sponsorship opportunities are designed to fit a variety of budgets. Any of the available sponsorships can be combined into a custom package to increase your visibility with the Greenbuild audience.

	PREMIER LEVEL Investment: \$100,000	PLATINUM LEVEL Investment: \$75,000	GOLD LEVEL Investment: \$50,000	SILVER LEVEL Investment: \$25,000	GREEN LEVEL Investment: \$15,000
Greenbuild Conference passes	12	8	6	4	2
Company logo featured throughout Conference & Tradeshow	✓	✓	✓	✓	✓
Lead Insights Dashboard	✓	✓	✓	✓	✓
Company Logo with Sponsorship Level featured on Rotating Slides before all Keynote Stage Sessions	✓	✓	✓	✓	✓
Company logo featured in Post-Show Thank You Email	✓	✓	✓	✓	
Sponsor Content Feature in the GB Monthly Digest on LinkedIn	✓	✓	✓	✓	
Company logo featured on Greenbuild floor plan	✓	✓	✓		
Sponsor Spotlight Eblast (pre or post event)*	✓	✓			
Company name featured as the "Level" Sponsor featured in Greenbuild press release	✓	✓			
Women in Green Lunch Tickets	5	3	2	1	

*Based on inventory



Greenbuild

by informa...

Thank you!

Contact us to find out how to
build your own custom opportunity!



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